



# Regenerative CryptoEconomics Canvas



## Value Chain

Key Partners with shared-purpose

## Key Activities

Needed to fulfill your Purpose

## Key Resources

Indispensable to Achieve your Purpose

## Problem

Describe it in one phrase

## Purpose

The "reason" for your business model

## Value Proposition

Products and/or Services you are going to produce/offer

## Relaciones

Cómo te relacionas con los clientes y/o las Comunidades de Impacto

## Channels

How are you going to distribute your value proposition? Remember to minimize your environmental impact –in this regard too-

## Segments

To Whom you solve the problem for and/or "sell" your Value Proposition

### BENEFICIARIES

### CLIENTS

## TOKENOMICS

Token Creation: what is your "Proof of Work" & unit for counting

Are you planning to issue a Governance Token – separate from your "value" token-? If yes, what is your Proof of Work for this one, unit of counting & initial governance model (voting, collective decisión making process)

Token Market Value: Alliances with private/centralized commercial companies & governments. Ways of connecting & adoption with those.

Oxidation/esterilization processes for your token?

Universal Basic Income and/or Minimum Expected Income planned?

## Cost Structure

What costs have more impact on your processes?

## Impact's Metrics

Environmental and/or Social Expected

## Income Sources

How you plan to generate income?